



Entrepreneurship Development Cell
Department of Commerce – Shift II
cordially invite you to the

Entrepreneurial Summit
on
New Age Entrepreneurship



Date: February 14 – 16, 2018
Time: 9.00 AM – 5.00 PM

Programme Schedule

Day 1 February 14, 2018

Venue: Room F-2-1

9.00 AM – 10.30 AM

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Panel Discussion – Sustainability of New Age Entrepreneurs

Moderator

Dr. L.S. Ganesh
Professor, IIT Madras

Panel Members

Ms. Mahalakshmi Saravanan,
Founder, Women Entrepreneurs India

Mr. Shiv Shankar Ganesh
Founder & CEO, Kaching

Ms. Nandita Pandey
Founder & Director, Strata Vision Pvt. Ltd.

Ms. Aishwarya
Co-Founder, Prems Graama Bhojanam

Mr. Cibi Selvan
Founder, Regeno

Mr. Vasant Sridhar
Co-Founder, OfBusiness

10.30 AM – 11.15 AM

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Aachi – A Spices Story

Mr. A.D. Padmasingh Isaac
Chairman & Managing Director,
AACHI Group of Companies

11.15 AM – 12.00 Noon

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Creating Brand Awareness and Building a Marketing and Communication Strategy for your Brand

Mr. Hanif Sattar
Founder, Basics

12.00 Noon – 12.45 PM

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Women Entrepreneur – Transcending Odds to Reach Pinnacle of Success

Ms. Patricia Narayan
Director, Sandeepha Chain of Hotels

12.45 PM – 1.30 PM	-	Lunch Break
1.30 PM – 2.15 PM	-	<i>Building, Operating and Transferring Business - Triumphs and Challenges</i> Dr Deepak Swaminathan Founder Director Media Point & PEPUP Cloud technologies
2.15 PM – 3.00 PM	-	<i>Building Disruptions in Fundamental Sectors: Farming Reimagined</i> Mr. Vivek Rajkumar Founder, Aibono
3.00 PM – 3.45 PM	-	<i>Empowering the Differently Abled – An Entrepreneur’s Journey</i> Mr. Bhargav Sundaram Co-Founder, Callidai Motor Works
3.45 PM – 4.45 PM	-	<i>Transforming Customer Services Landscape in India</i> Mr. Rangarajan Executive Director, Servion Global Solutions

Day 2 February 15, 2018

Workshops

- Organic Gardening*
- Pot Painting*
- Liquid Embroidery*
- Clay Modeling*
- Soap Making*
- Candle Making*
- Decoupage*

Day 3 February 16, 2018

Exhibit cum Sale of products by

- Startup Entrepreneurs*
- Alumnae Entrepreneurs*
- Students*

***I knew that if I failed I wouldn't
regret that, but I knew the one thing
I might regret is not trying.***

- Jeff Bezos, Founder & CEO, Amazon.com