

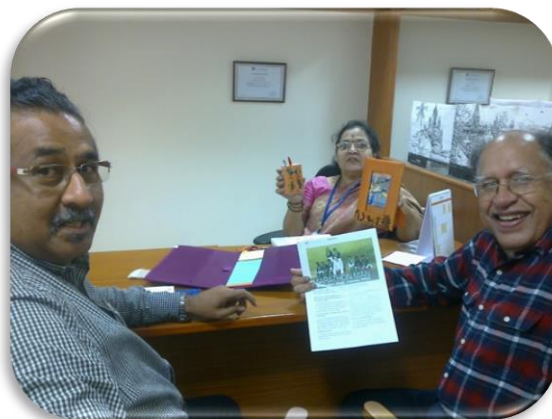
Stella Maris Centre for Networking & Communications

A. SMCNC helps the college to reach out to chambers of commerce, corporate, service, government and non-governmental organizations and thus facilitates **networking** of the college with various organizations:

1. In this context, Dr. K. Sundari was an invited speaker to **the Andhra Chamber of Commerce** to present a researched paper through an audio-visual presentation on “Tradition and Mythology as Management Sutras for Today” on **June 6, 2014** at the KCP Ltd., Egmore, Chennai.



2. SMCNC networked with a large number of **NGO's** in Chennai and Pardada Pardadi Educational Foundation (P.P.E.F) in Anupshahr Village in U.P. The Founder and Chairman of P.P.E.F, Mr. Sam Virender Singh, formerly on the board of DuPont in U.S.A, visited our college on Jan 23, 2015 .Mr. Singh had just organized a girl's marathon for the first time in his village on August 14, 2014. Sr. Principal and Dr. K. Sundari had visited Anupshahr earlier.



- SMC had been selected as the **only partner in Tamil Nadu** to run the 9 month certificate program in Corporate Social Responsibility (ICP-CSR) with an MoU being signed between SMC AND IICA.



- Dr. K. Sundari made a presentation, “Marketing of ICP-CSR in Chennai” to the IICA team at New Delhi on **June 11th 2014**. ICP-CSR is a nation-wide venture of the N.F.C.S.R of I.I.C.A of the Ministry of Corporate Affairs, Government of India with 15 partners in 15 States.
- A team of three faculty went from SMC to IICA, Gurgaon in **September 1st 2014**. With all three members, Dr.K.Sundari, Ms.Anuradha Oza and Ms. Jayashree being selected, they went for training and certification in C.S.R to IICA, Gurgaon on **September 11-13th, 2014**.



- In this **education-government partnership**, SMC has the first batch of ICP-CSR students, from **13th October 2014**, enrolled in the 18 weeks of online classes, 4 weeks of contact classes, 3 weeks of corporate attachment and 9 weeks of N.G.O attachment.

7. The first batch of ICP-CSR have had a welcome prayer meeting, intensive Library orientation and a Christmas celebration along with studying and taking 3 exams and one attachment. Ms. Gayathri Rao, Program Officer, N.F.C.S.R visited the college on **20th & 21st November, 2014.**
8. SMCNC was the first to organize a **Management Development Program (M.D.P)** on “Career Opportunities in Corporate Social Responsibility on **February 24th ,2015 at**

L & T’s Construction Skill Training Institute (C.S.T.I) in Ennathur village, Kanchipuram.

- This program was a good mix of **field observation** along with **expert presentations** by L & T and I.I.C.A



- The M.D.P was an **education-corporate-government** joint enterprise to reach out to 141 students & 12 faculty and staff, who travelled in 3 buses from SMC to Kanchipuram. **(Photo 9)**



- The students were final years from both under-graduate & post-graduate levels, drawn from all disciplines in S.M.C- Humanities, Sciences and Commerce
- Dr. K. Sundari was the organizer of this M.D.P.

B. SMCNC also assists in the utilization of different print; broadcast i.e. community radio and other tools of development communication by the college so that **communication** media become an integral part of the educational services of the college.

- Dr.K.Sundari designed the Tamil and English pamphlets along with Tamil and English power points, as **development communication aids**, for the inauguration of the Stella Maris College Extension Projects Centre (S.M.C.E.P.C) at Thirupachur village on **November 14th 2014**
- Along with Department of Public Affairs of the American Consulate in Chennai and the U.S. Department of State, Washington, D.C. SMCNC organized a **video-conference** on “Celebrating Diversity: A Conversation with Miss America”: Ms. Nina Davaluri, Graduate in Brain & Cognitive Science and Ms. America 2014. Dr. Masum Momaya, Curator at the Smithsonian Museum moderated the session on **July 25th 2014** (**Photo 10**)



- Mr. V.K.N Perumal, Regional Project Manager of Broadcast Engineering Consultants India Ltd (B.E.C.I.L) visited the Centre and provided all the information required to set up a **Community Radio** in Thirupachur on **20th June 2014**
- Ms. Mahalakshmi Director of Sila Compliance Services, Mumbai visited SMCNC on 8th January 2015 and offered to give know how on setting up a Community Radio in Thirupachur. She also initiated a visit by Dr.Shrijan Pal, Co-Author of “Target 3 Billion” with Dr.A.P.J. Abdul Kalam on **February 19th 2015**.